Belouga™
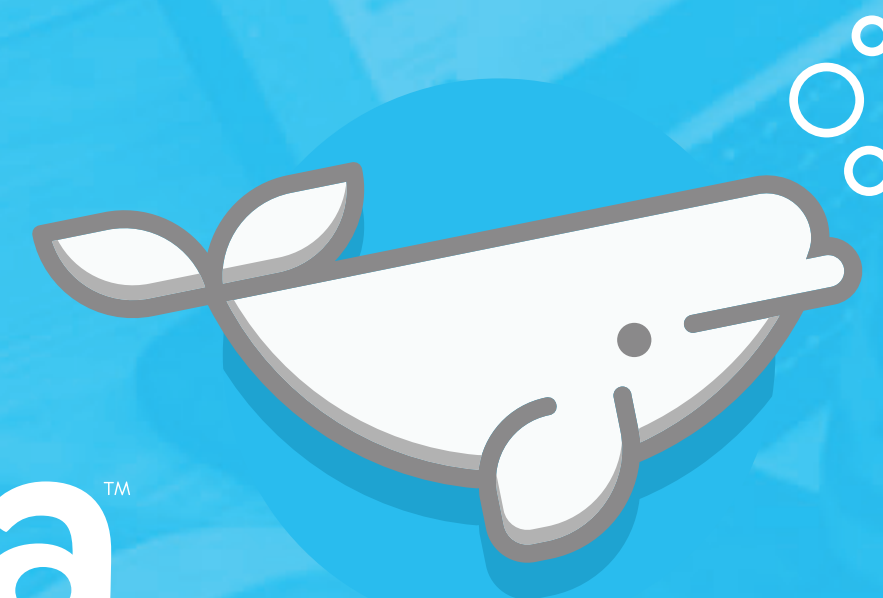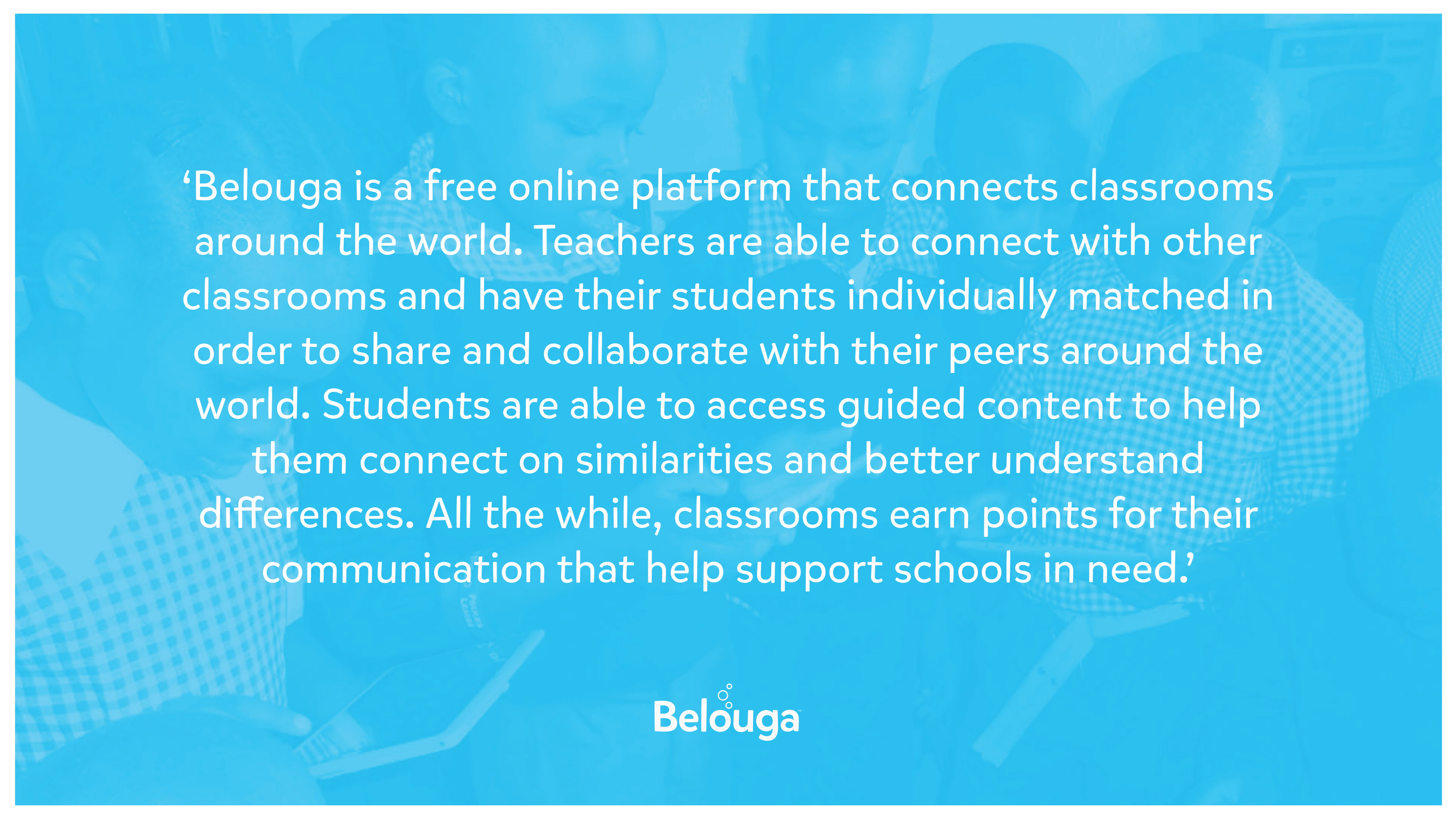
Connecting classrooms around the world to encourage intercultural communication and create a better tomorrow.

'Belouga is a free online platform that connects classrooms around the world. Teachers are able to connect with other classrooms and have their students individually matched in order to share and collaborate with their peers around the world. Students are able to access guided content to help them connect on similarities and better understand differences. All the while, classrooms earn points for their communication that help support schools in need.'

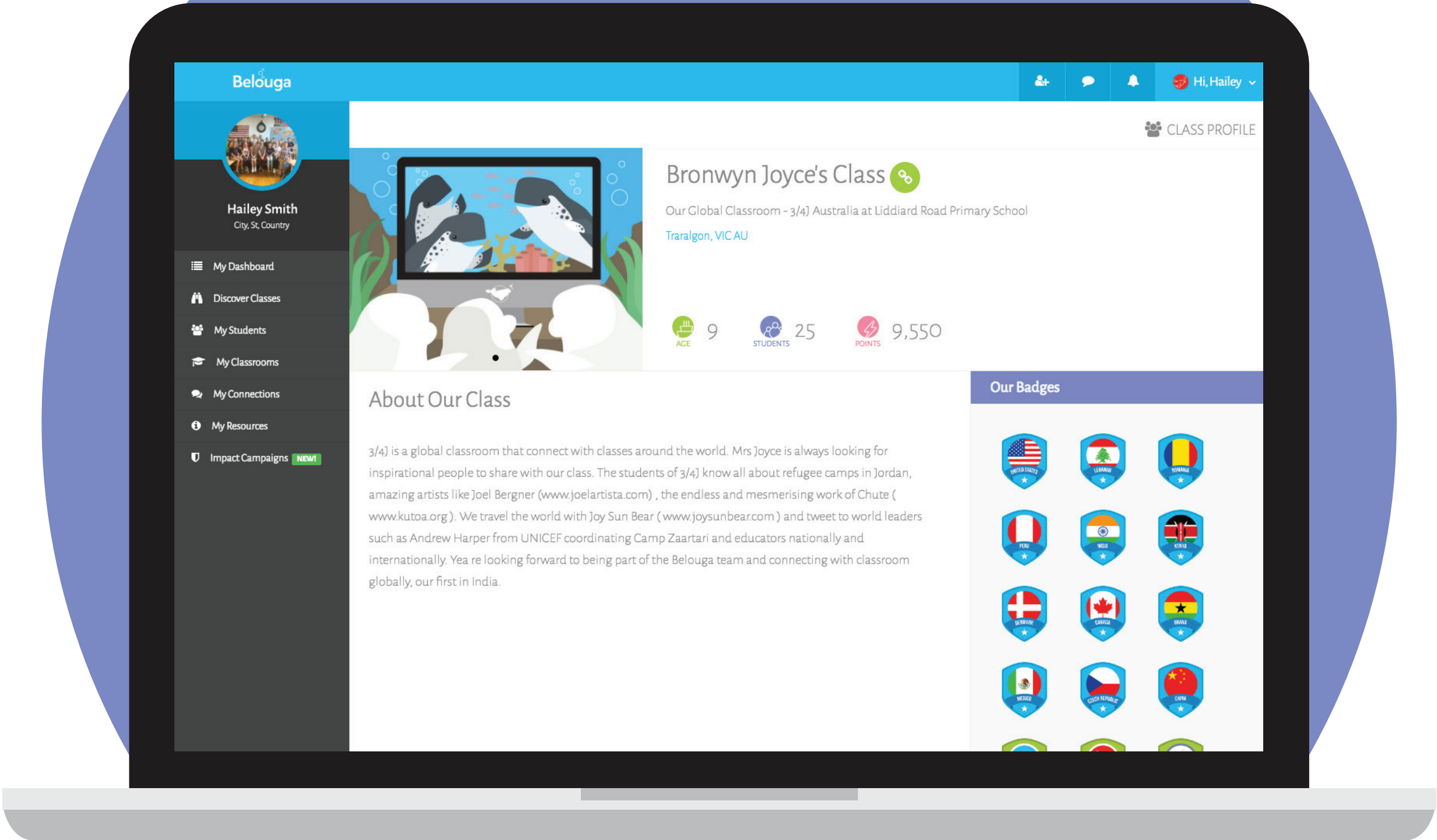**Belouga**

TELL YOUR STORY

Teachers and students are able to create profiles to showcase their classroom and culture to the world.

Tell Your Story

Discover

Connect

Earn Points

Impact

DISCOVER

Classes are able to search and connect with other classrooms around the world based on age, location and demographic.

Tell Your Story

Discover

Connect

Earn Points

Impact

CONNECT

Once connected, students in both classes are paired with a partner to provide a 1:1 personal learning experience through curriculum questions that give students an inside look at how other students are living both in and out of the classroom.

Tell Your Story

Discover

Connect

Earn Points

Impact

EARN POINTS

Classrooms earn points and badges for all engagement between their students and partner classes.
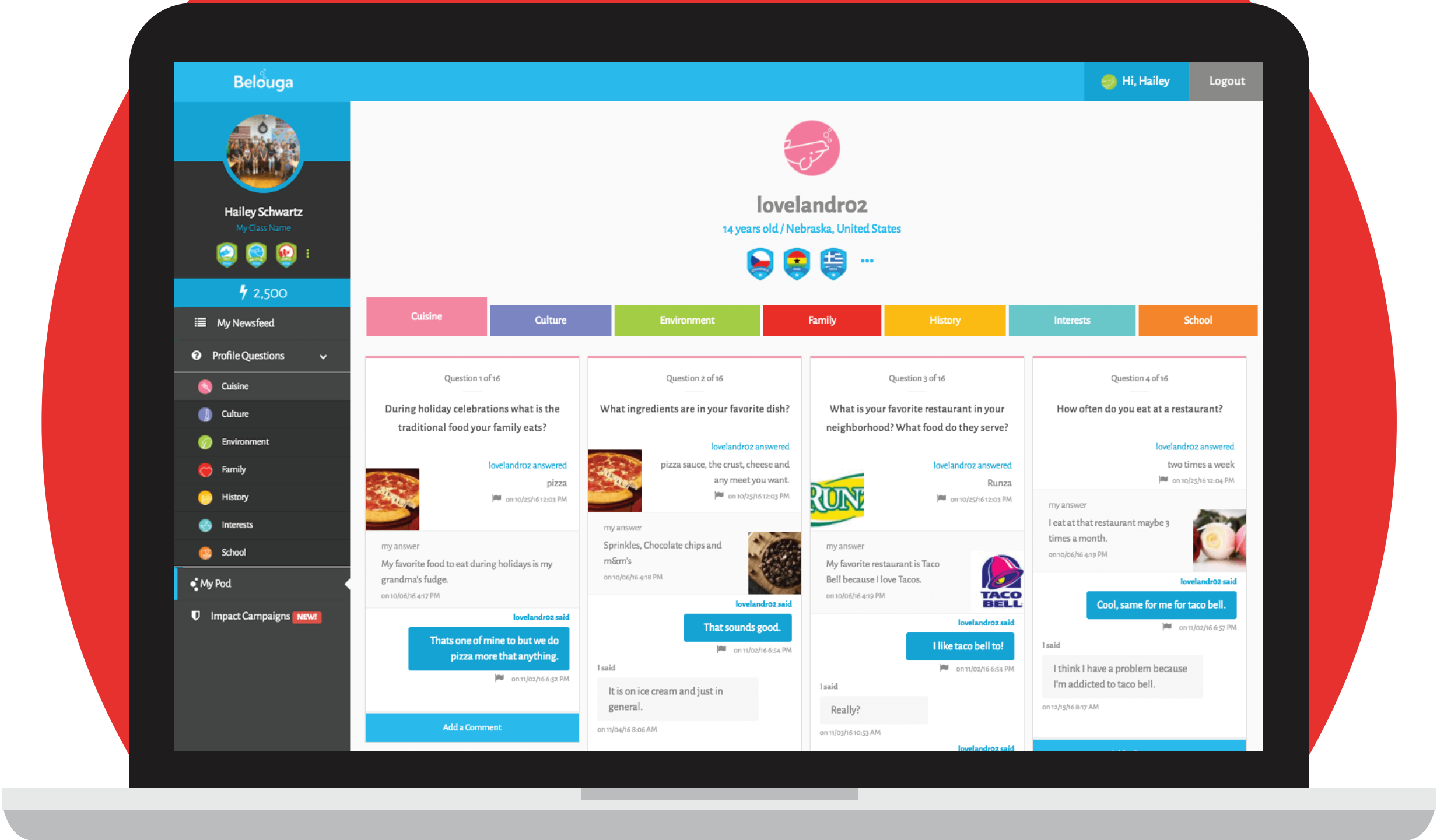
Tell Your Story   Discover   Connect   Earn Points   Impact

HOW IT WORKS

IMPACT

Points are accumulated and able to be donated by each class to different impact campaigns that look to benefit under resourced schools around the world.
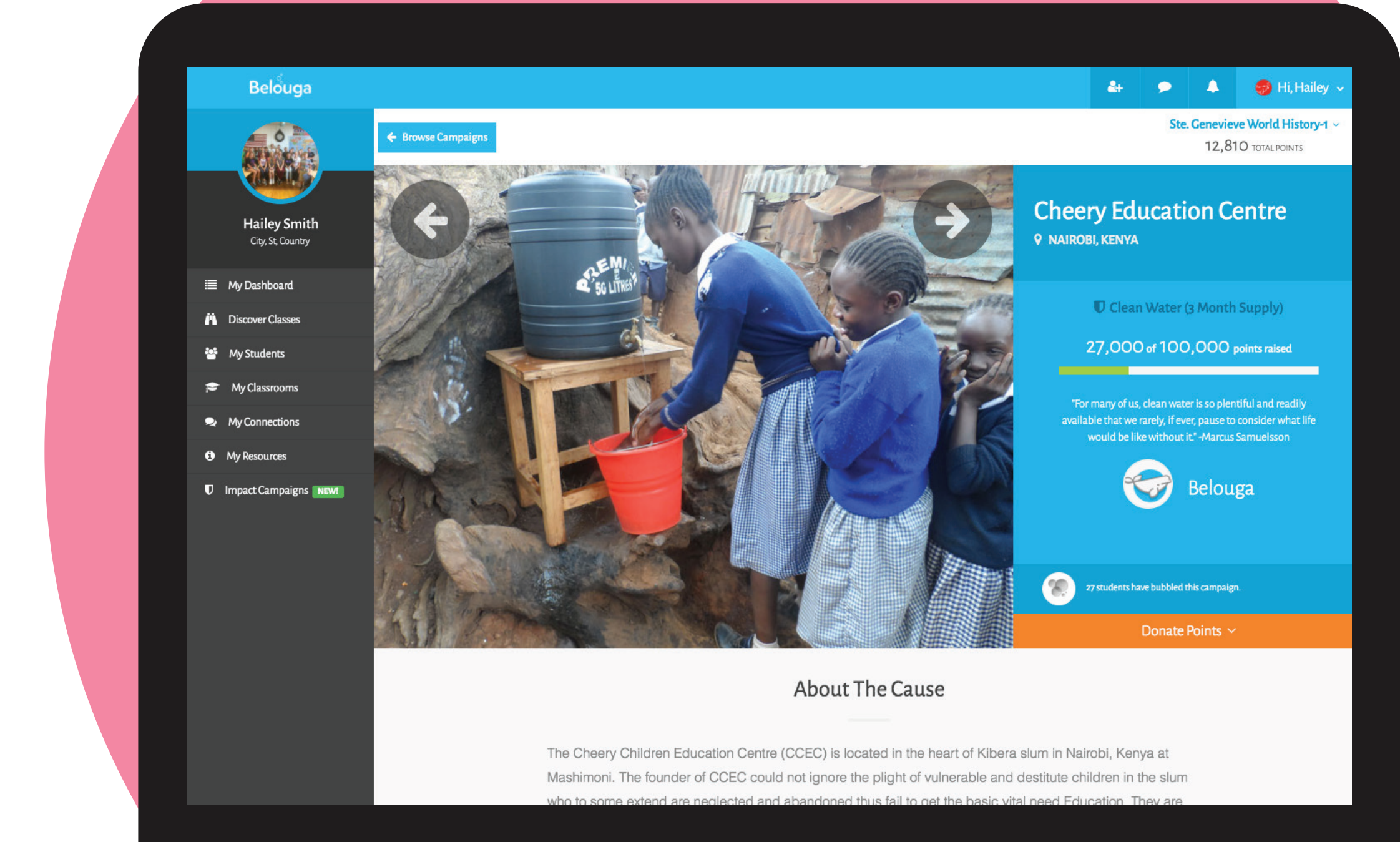
Tell Your Story

Discover

Connect

Earn Points

Impact

TEACHER ADMIN PANEL

Security and safety is a major priority for the company. Belouga has numerous flagging systems in place to ensure each student has a great experience on the platform. Additionally, teachers have a direct overview of their class through their dashboard. This dashboard provides valuable insights into their class and individual student activity, along with access to each of their students interactions with matched partners.
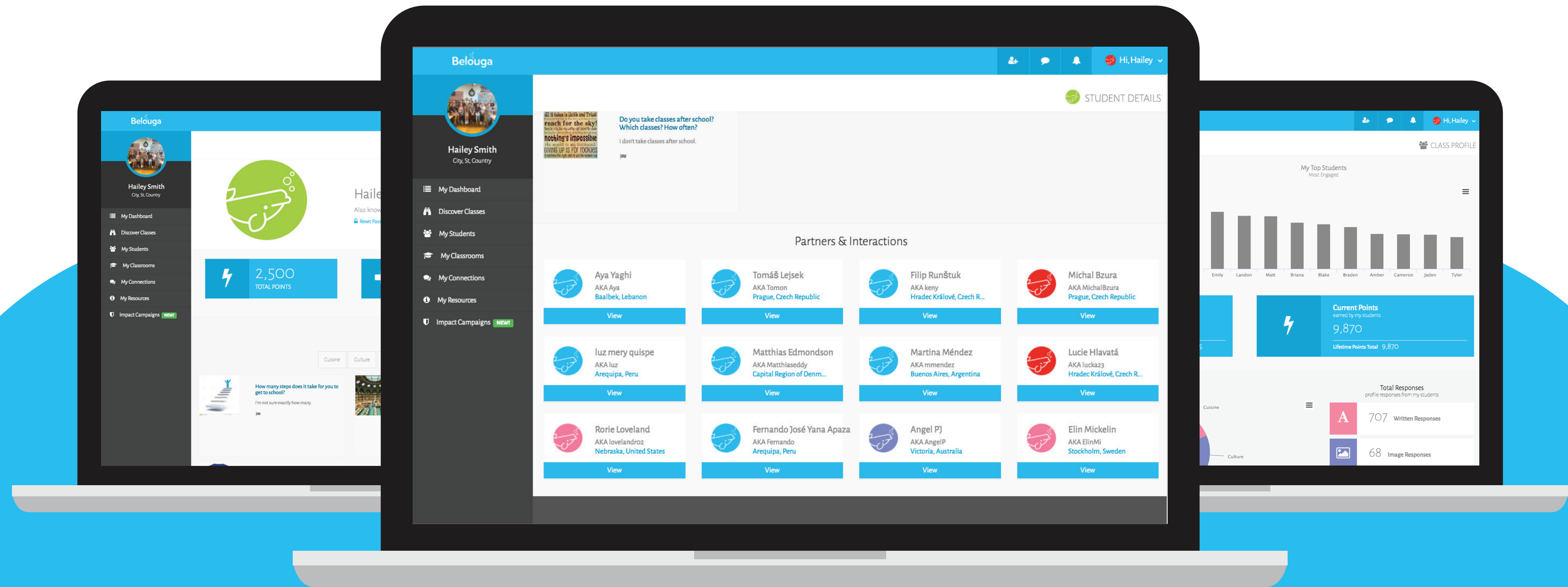
THE BELOUGA
EXPERIENCE

Meet Bronwyn. Bronwyn is a Grade 3/4 teacher in Australia. She is an advocate for global education and is focused on providing her students the opportunity to learn outside of the four walls of the classroom. However, living in Australia makes it difficult to collaborate with other countries based on time zones alone.

Eager to connect her students, Bronwyn registered for Belouga and had her class of 26 students create profiles.

THE BELOUGA
EXPERIENCE

Six weeks into using Belouga, Bronwyn and her 26 students have been extremely active on the platform. In total, they have now connected with 27 other classes around the world, earning a total of 23,130 points. Having seen great excitement out of her students, Bronwyn shared the platform with two coworkers in her school. Her coworkers and their 49 students end up connecting with a total of 17 classes worldwide, earning a total of 20,880 points in just three weeks!

Thanks to the support and daily usage by teachers like Bronwyn, Belouga is able to make a major difference in creating global citizens and building humanitarian skills.

BRONWYN+26STUDENTS
EARNED

A TOTAL 23,130 POINTS

BRONWYN'S COWORKERS 49 STUDENTS CONNECTED WITH 17 CLASSROOMS
EARNED

A TOTAL 20,880 POINTS

"Belouga has enabled my students to share their lives with the world. Quick and easy for students to navigate around, Belouga provides a platform for all the worlds classrooms to collaborate together. The concept of donating points to a school in need has made my students think about the needs of others and teaches them to have empathy for others. Our class LOVES Belouga!"

THE BELOUGA
EXPERIENCE

In total, Bronwyn and her co-teachers earned 44,010 points and ended up donating their points to a campaign supporting a school in Kenya called The Cheery Children's Education Centre. The school is a small educational institution offering humanitarian assistance and caring for the needs of the poverty stricken children in Nairobi's Kibera slum, the largest slum in Africa by population and size.

The campaign goal of 166,000 points was achieved in December 2016 and triggered a donation of tablets to the school to give them the opportunity to enhance their education and connect to the world.

THE BELOUGA
EXPERIENCE

After receiving the tablets, students at The Cheery Children's Education Centre wanted to connect with classes that supported their campaign and they took the initiative to create profiles on Belouga.

Even better, these student ended up connecting and earning points for their participation, which were then donated to another Impact Campaign supporting a school in need.
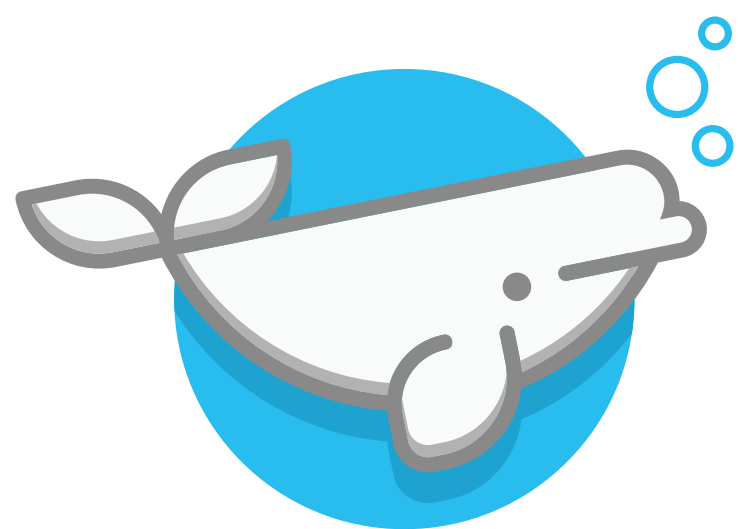
THE BELOUGA IMPACT

The Belouga Impact portal showcases partner schools in need of support. that lack the everyday resources needed to provide their students with the best educational experience. Whether it be a lack of technology access, minimal classroom supplies or raw materials needed to build a new facility, Belouga is determined to lend a hand.

By featuring schools in need, students around the world are able to build humanitarian skills and cultural empathy. Schools supported have included the following:

Refugee Dream Center
(Rhode Island, United States)
30 binders & 5 ESL textbooks

Cheery Children Education Centre
(Nairobi, Kenya)
5 tablets

Butonge A.C.K. Primary School
(Bumgoma, Kenya)
3 tablets & 2 months wifi access

Project Naltar
(Gilgit Baltistan, Pakistan)
10 soccer balls

Club Lakay
(Port-au-Prince, Haiti)
3 Chromebooks

L & A Memorial Academy
(Accra, Ghana)
3 tablets & 2 months wifi access

Divine Mercy School
(Lagos, Nigeria)
5 tablets

The Prince and Princess Academy
(Tamale, Ghana)
1 truck of sea sand & 10 bags of cement

Disha - The Footpath School
(Gujarat, India)
8 solar lanterns

Forest Nation
(Dodoma, Tanzania)
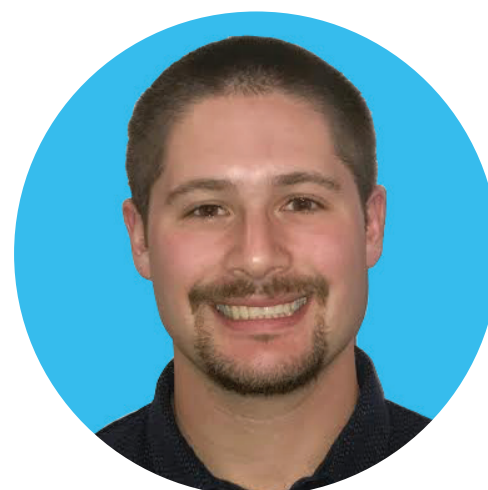2,000 trees

MANAGEMENT
TEAM

Evin Schwartz, Founder/CEO.

Evin is a serial startup exec with 9+ years experience overseeing marketing, business development and operations with marketplace focused companies. His previous company, The Convos, connected brands to the millennial demographic through physical and digital marketing strategies. He is responsible for the overall growth of Belouga and platform adoption in classrooms around the world.

Jordan Hauge, Co-Founder/CTO.

Jordan has 8+ years experience in UI/UX and front-end development. He has worked with Fortune 500 companies such as Citigroup, AIG, and R/GA as well as numerous tech startups. Jordan also brings natural leadership to the team having spent years as an EMS Lieutenant and Firefighter. He is responsible for overseeing product development and the user experience of Belouga.

Leo Nendza, Lead Architect.

Leo is a versatile software developer of client-side applications. Mainly working in the healthcare and education domains, he has 10+ years developing tools and applications for use by end users to help the achieve their goals. He has extensive experience with object oriented programming, scripting and database architecture. He is responsible for development and server operations.

Alex Matthews, Lead Developer.

Alex Mathews is a senior web application developer and technology specialist that has worked with various startups since 2005. His background in digital media and entrepreneurship from Miami University makes him uniquely suited to develop end-to-end solutions for a wide variety of platforms. He is responsible for database architecture and application development for Belouga.

Matt Murrie, Chief Learning Officer.

Matt is the author and designer of the curiosity based learning concept, What If...?360. A graduate of Columbia University's Teacher's College, he has over a decade of teaching experience in five countries on three different continents as a public school teacher, Peace Corps volunteer, and college professor. Matt is responsible for all content creation and introducing Belouga to schools worldwide.

BOARD OF EDUCATORS PROFILES

Amna Manzoor Sr.

Sr. ICT Teacher in Dubai, United Arab Emirates

Common Sense Digital Citizenship Certified Educator

Shauna Pollock

Founder of the Blue Sky School in Ottawa, Ontario

Author of Creating Classroom Magic

Jairus Makambi

Founder of Cheery Children Education ICT Centre in Nairobi, Kenya

Worked with 150+ schools through ICT Projects

Rhett Oldham

PBS Digital Innovator & Google Apps for Education Global Presenter

Middle School Social Studies Teacher in Ste. Genevieve, Missouri

Bronwyn Joyce

International Education Presenter on Globalizing Classrooms

Elementary School Teacher in Traralgon, Australia

Viviana Lopez Larretchart

Primary Head at Bilingual School in Buenos Aires, Argentina

Founder of digital community Bringing The World Into The Classroom, 400+ teachers around the world

Helena Lewin

16+ years working with ICT Projects

Middle School English & French Teacher in Stockholm, Sweden

Hikmat Al Khansa

Co-founder of the ELENA Foundation

Middle School English & Civics Teacher & Teach for Lebanon Fellow

Khurram Arif

Co-founder of the ELENA Foundation

Teach for Pakistan & Teach For All Alumnus

Begaim Adilkhanova

English Teacher at the Intellectual School of Chemistry and Biology in Shymkent, Kazakhstan

US Peace Corps Language and Cross-Cultural Facilitator in Kazakhstan

Nsiagwai Sunday Chuks

Strategy Manager of the Global Humanitarian Network in Lagos, Nigeria

Hanka Ulíková

High School Math & IT Teacher in Prague, Czech Republic

Belouga

THANK YOU!

Learn more at: www.belouga.org

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